

Publishing Now Fall '23: Improving Efficiency & Managing Your Costs

October 26, 2023



Excellence Delivered.



Your hosts for today's webinar



NICOLE TOMASSI

*Marketing &
Conference Manager*

Westchester
Publishing Services



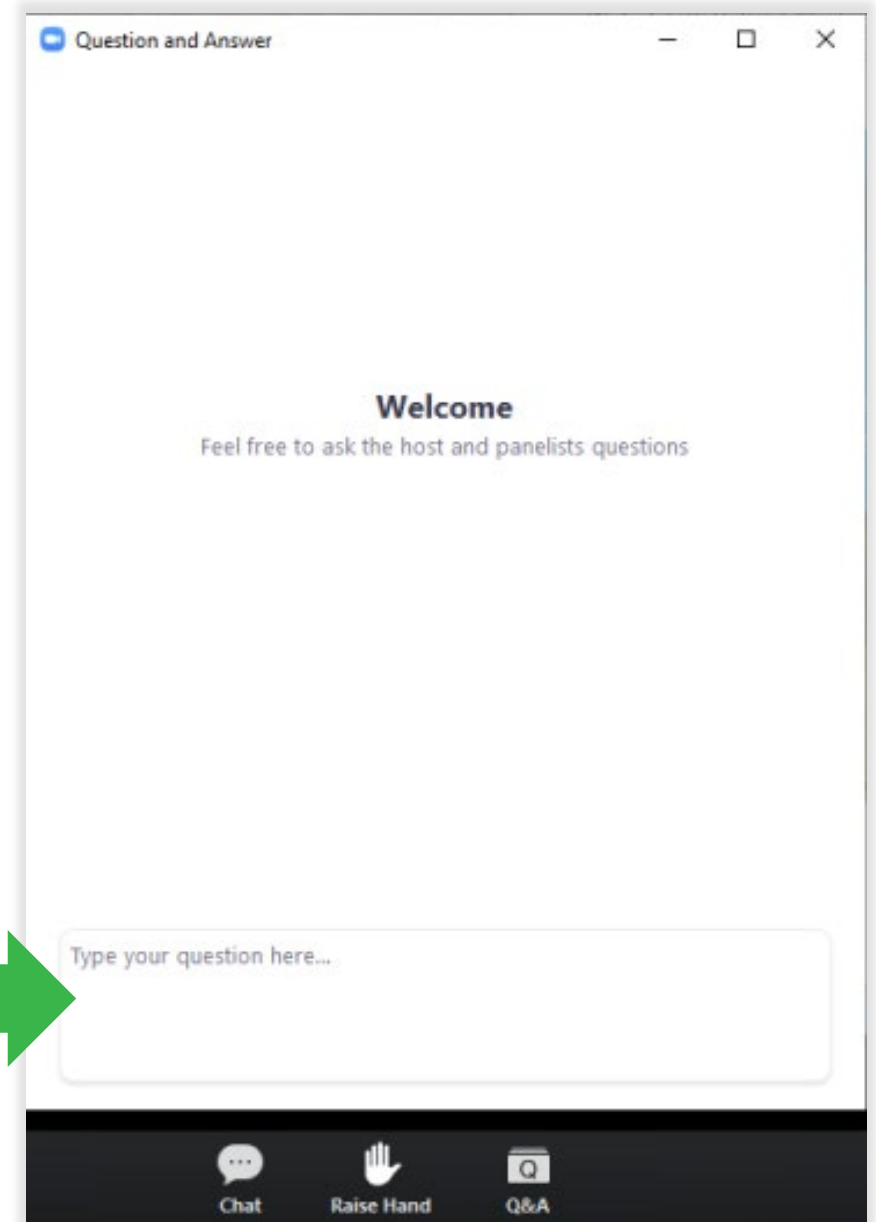
JIM MILLIOT

*Vice President &
Editorial Director*

Publishers Weekly

Before we get started...

- Your microphones will be muted during the webinar
- **Please enter your questions at any time** during the presentation in the lower portion of the Q&A box that you can access from your control bar.



Westchester overview

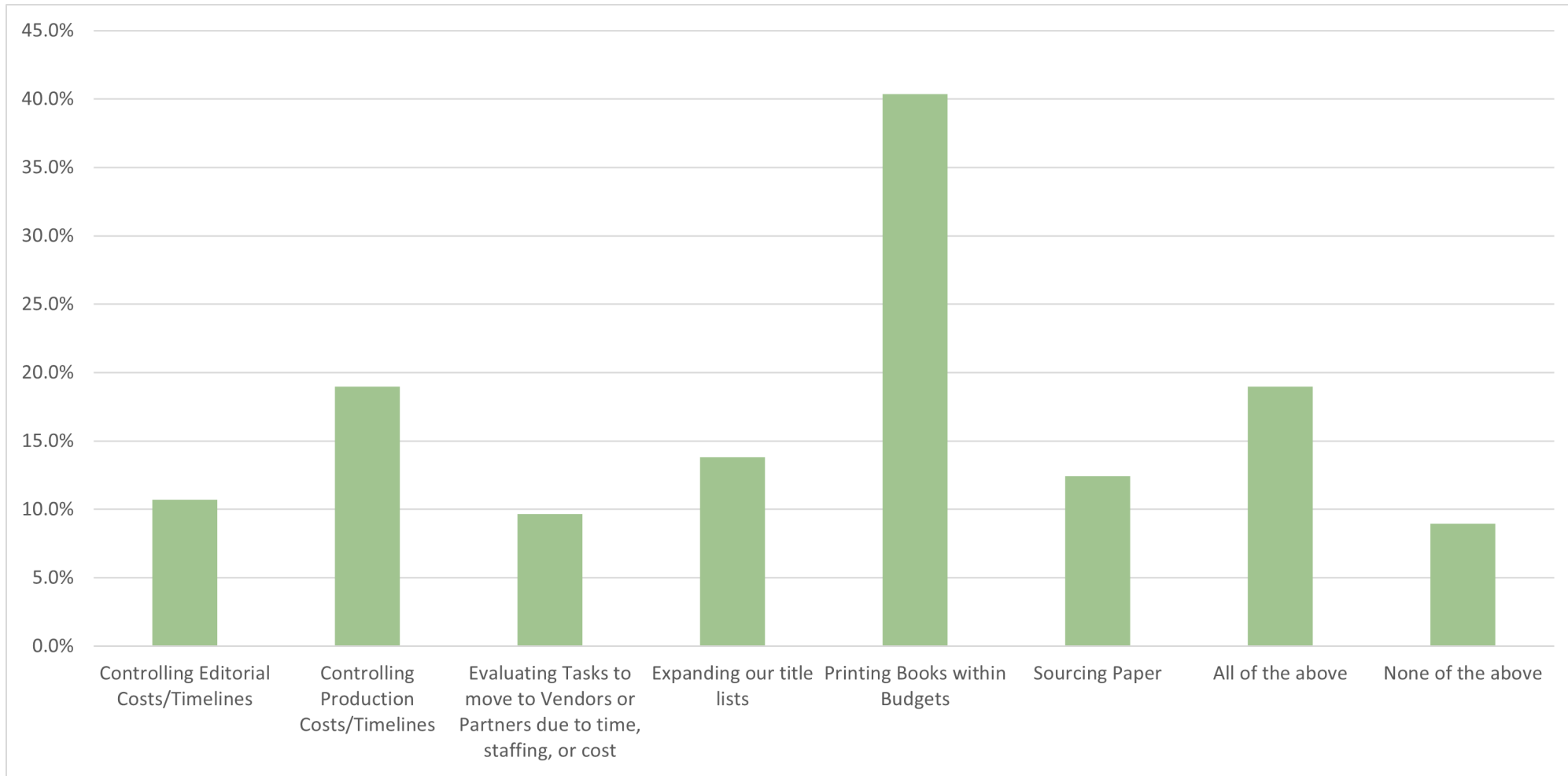
- US employee-owned company, founded in 1969
- Global offices in US, UK, and India
- **More than 500 publishers** around the world rely on Westchester's high-quality editorial, production, and digital conversion services on over **10,000 publications annually**
- Our Westchester Education division provides services as far upstream as Content Development for Educational Content Providers and EdTech Companies



Which of the following are concerns for your business in the next year?

- Controlling Editorial costs/Timelines
- Controlling Production costs/Timelines
- Evaluating tasks to move to vendors or partners for time, staffing, or cost reasons
- Expanding our title lists
- Printing books within budgets
- Sourcing paper
- All of the above
- None of the above

Which of the following are concerns for your business in the next year?



What steps can publishers take to better manage costs while also improving efficiency throughout the publishing process?

Our Panelists:



WEBINAR

Publishing Now '23: Improving Efficiency and Managing Your Costs



MARINA PADAKIS LOWRY
Executive Managing Editor,
Union Square and Co



DIEM BLOOM
Director of Publishing
Operations, Books Division,
Johns Hopkins University Press



BILL ROJACK
Vice President of Sales,
Midland Paper Corporation

Bill Rojack
Vice President of Sales,
Midland Paper Corporation



Diem Bloom
Director of Publishing Operations,
Books Division,
Johns Hopkins University Press

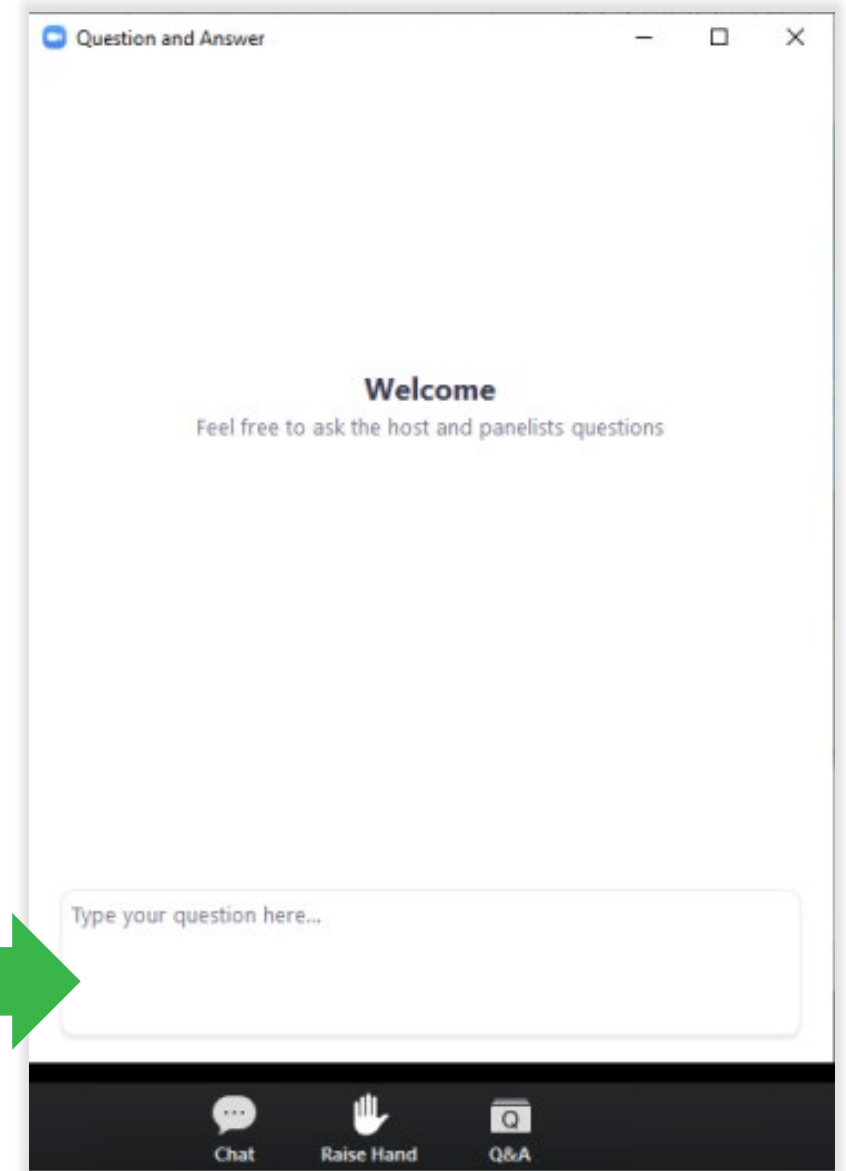


Marina Padakis Lowry
Executive Managing Editor,
Union Square & Co.



Q&A

- Microphones will remain muted during the Q&A
- We will address previously submitted questions first
- Enter your questions in the Q&A panel, and we'll get to as many as possible during the time that remains.



Thank You

We hope you found today's session informative.

Within the next week, Westchester Publishing Services will email you a link of the webinar video.

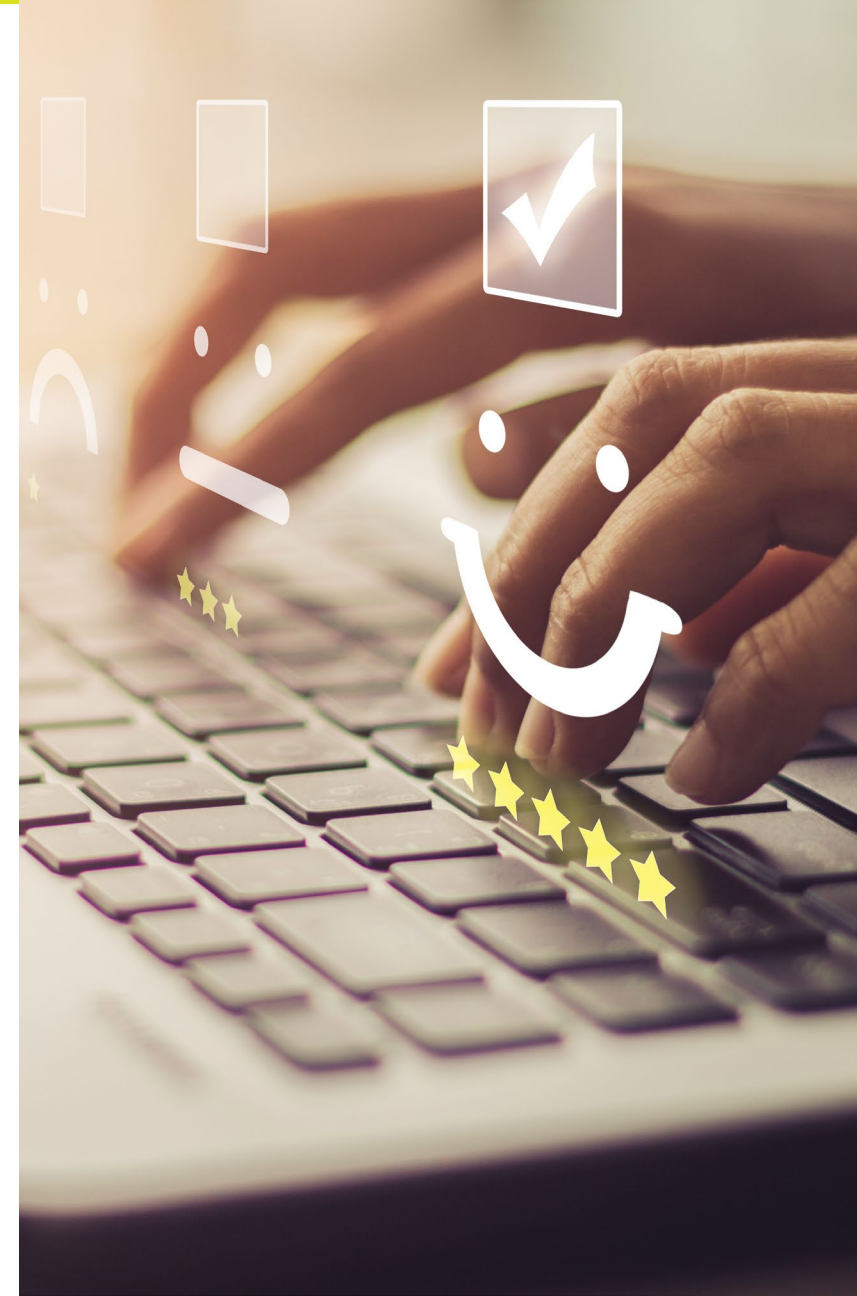


How Did We Do Today?

Help us continue to bring you meaningful content by sharing your feedback in the short, anonymous survey at the conclusion of the webinar.

You can also complete the survey using this link:

<https://www.surveymonkey.com/r/Pub23Fall>



Tell Us How We Can Help

Westchester is here to help our clients and colleagues in the publishing industry identify solutions that resolve your editorial and workflow challenges.

Please email questions and comments to: tyler.carey@westchesterpubsvcs.com

