How Can Westchester Help?

EDITORIAL PROJECT MANAGEMENT

US and offshore project management (Westchester staff, not outsourced) Project schedule coordination, oversight, and communication Single and multi-author liaison and management Manuscript review Manuscript cleanup, tagging and prep Art log creation and audit Line checks of page proofs Indexing Content review and adaptation for Plain Language Translation Abstract and marketing copy development Project management logging via <u>Client Portal</u> or other asset management system Team assignments, including recruiting & vetting of freelance and other subject matter experts

DIGITAL CONVERSION (Westchester is a Benetech Global Certified Accessible™ (GCA) vendor)

File remediation from older ePub versions Reflowable or fixed-layout ePub3 options Complex and interactive ePub files Audio overlays Accessibility check for ePub files Web and Printer PDFs Scan or keyboard backlist print books for digital conversion File transfer to your distribution platform channel provider

COPYEDITING

Digital markup and proofing

Pre-edit tagging with industry-standard or your own custom tag sets

- Light, medium or heavy copyediting using vetted and proven subject matter experts
- Alt-text writing (simple or complex)

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PRODUCTION & DESIGN

Interior and cover design Data visualization Image research Preflighting all art to your printers' specs Permissions checking Pre-edit cleanup and tagging Citation and reference link appends Collaborate with your designer for rough page pour and managing correction cycles on complex designs InDesign, LaTex or 3B2 typesetting XML or Word first workflows XML conversion

File prep and generation for any print and digital platforms

Workflow Solutions Customized to an Evolving Industry

As the publishing industry continues to demand technology solutions to streamline workflows, integrate with reference resources and third-party platforms to deliver publications in multiple formats, Westchester is here to help you meet those demands. Possessing expertise in alt-text creation, accessible ePubs, web PDFs, POD, journal, and traditional print workflows, Westchester works with our clients to develop customized solutions based on the unique needs of their projects. Our technical acumen, combined with decades of pre-press experience, provides publishers with valuable time and cost savings in bringing their publications to market.

Westchester Publishing Services was founded in 1969 and is a trusted partner to the publishing industry, with an expanding array of editorial, composition, design, and digital conversion services. We proudly support hundreds of clients in trade publishing, university press, academic publishing, industry trade publishing, and policy group spaces among others, including Macmillan, Union Square, Harvard University Press, The MIT Press, Sourcebooks, Edward Elgar Publishing, and more.

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