

CASE STUDY – LEVINE QUERIDO

Levine Querido is an award-winning publisher of children’s and young adult titles that was founded in 2019. President and Editor-in-Chief Arthur A. Levine, who led an eponymous imprint at Scholastic for more than 20 years, sought to create a company that provides a platform for authors and illustrators whose work has not been widely represented in children’s publishing, bringing their stories to young readers who could learn about the beautiful diversity of the world around them.

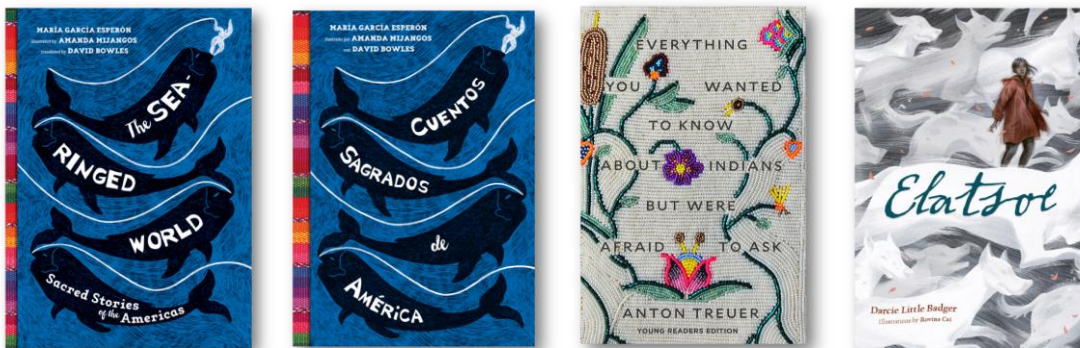
WHAT THEY NEEDED

Book publishing is a very detail-oriented business, especially for an independent press. As a new publisher, Levine Querido needed to manage multiple tasks within a limited infrastructure and were seeking a company they could trust to execute the highly nuanced aspects of book production. This would give their staff the ability to focus on building awareness within the market about their list of titles, the first of which were launched in fall 2020.

THE CHALLENGE

Levine Querido titles are published in a variety of content styles, including dual languages (primarily English and Spanish), poetry, highly illustrated, and other atypical formats. They needed a production partner who understood how to properly manage multiple formats, work with their designers, and alert the publishing team to any potential issues that might arise while also providing viable solutions.

WESTCHESTER’S SOLUTION



Westchester’s India-based team includes project managers with expertise in a range of content formats, fluent Spanish speakers, and the ability to work seamlessly with Levine Querido’s editorial and design staff. According to Nick Thomas, Senior Editor at Levine Querido, “Knowing what you don’t know about publishing means you need to engage with experts in the production phase, and several trusted sources recommended Westchester Publishing Services to us. We have been impressed by their ability to rapidly learn our styles, pick up new projects with ease, and the consultative approach in defining our titles’ needs. Siva and the team in India are in regular communication with us and guide us through the entire process.”

Contact Westchester Publishing Services to learn how we can help:

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