

CASE STUDY – CROOKED LANE BOOKS

Founded by publishing industry veterans in 2014, Crooked Lane Books is a publisher of quality crime fiction titles in both print and electronic editions. They are focused on publishing titles for readers of mysteries, thrillers, and suspense novels who are as devoted as they are discerning.

WHAT THEY NEEDED

Crooked Lane’s list has grown significantly in the years since they launched and now includes a second imprint, Alcove Press, to provide book club readers with stories that bring people together and compel meaningful conversations. The publisher needed a vendor that had the capacity to scale with them as their list – currently 70 titles a year – continues to grow, while also maintaining the high-quality standards that their readers expect. Ideally, Crooked Lane wanted to find a vendor that had a proven track record for project management, copyediting, and typesetting trade titles—a combination not often outsourced in the trade space.

THE CHALLENGE

A portion of Crooked Lane’s projects require copyediting and production services to be completed on a condensed schedule. They have also titles on their list that were acquired from UK publishers, which need new front matter produced and for the content to be updated with American English that will be more familiar for US readers. This requires strong copyediting skills to identify which words in the text should be replaced and which need to remain in the original syntax to retain the narrative as the author intended.

WESTCHESTER’S SOLUTION



After consulting with Crooked Lane about their pre-press requirements, Westchester recommended a model using US-based copyeditors and production services managed through our wholly-owned editorial operation in Noida, India, led by Mona Tiwary, Director of Publishing Services. Crooked Lane Books has been impressed with Westchester’s ability to turn rush projects around as quickly as a few days between passes. As Matt Martz, publisher of Crooked Lane Books commented, *“Westchester has excellent copyeditors who catch things that we’ve seen others miss in the past. No matter how complex the project has been, Mona’s staff capably has handled everything we have sent their way. The level of communications we receive from the entire Westchester team, along with the status updates about our projects are very helpful. Whether your project is a one-off or part of a larger list, they’ll take care of you.”*

Contact Westchester Publishing Services to learn how we can help:

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